

ADOG MINUTES

Wednesday June 17, 2015

The Agawam Dog Owners Group held their regular meeting on Wednesday, June 17, 2015 at the Agawam library at 7:00 pm. In attendance were Debbi Sanchez, Scott Milliken, Cheryl Barnhart, Brad Jameson, Mary Ellen Kennedy, Anna Beard. There was a quorum. Also in attendance were Sue Drumm, Scott Hotaling, Harold Kane and Bill Beard.

The meeting was called to order at 7:01 pm by Debbi Sanchez, President.

Motion to accept the Minutes as amended from the May 20, 2015 meeting was made by Brad Jameson, second by Scott Milliken. The vote was unanimous.

Secretary Report read by Cheryl Barnhart: Agawam Dog Park has 839 likes as of June 17. The cover photo has been updated to an actual park picture. Sue Drumm contacted us about information on memorial benches.

Treasurer Report: Read by Brad Jameson: Confirmed accountant for filing our taxes, Tom Kanata from SGS Tax Service.

Income since last meeting: \$11.20

Expenses: \$1000.00 Fee for Gina Letellier to file for 501^c3

Current Balance: \$27,227.70

Old Business:

Information kiosk: Scott Hotaling to contact Scout Master Mark Robins of Troop 82 to see if a scout would like to make the kiosk his Eagle Scout project. Need plans and a date. Brad Jameson to contact Action Sport Display to get advertisements and print outs for kiosk.

Merchandise update provided by Cheryl Barnhart: Hats-9 brown-7gray-7 white-4 orange; T-Shirts-3-2xl white mens-3 medium ladies orange-3 medium ladies white; Sweatshirts 4 small-8 medium-5 large-14 x-large-8 2xl; Reusable bags 90; Magnets 53; Bandanas 102; Calendars 8. Chris Sparks informed us that when the Shea Field bathroom/storage is completed ADOG will have a 14 X 6 area for storage.

Discussion was made for updating merchandise to reference the Agawam Dog Park and not ADOG. Ideas as follows: "Follow me" to the Agawam Dog Park; "Get Unleashed" at the Agawam Dog Park; "Follow Me and Run Free" at the Agawam Dog Park. Mascot on front, paw prints lead to the back, www.AgawamDogPark.com on back. T-Shirt Printing Co.: BLTee's Palmer 289-0050; Bolducs Apparel of Agawam; Bouley Apparel of Feeding Hills; IQ Ink of Chicopee. New merchandise ideas: Dog leashes; Orange Tennis balls; Tick spoons; Long sleeve T-Shirts; Mugs.

Grand Opening: September 12th approved by Chris Sparks for the Grand Opening, however the park may need to be reseeded. Motion was made by Harold Kane to have the grand opening September 12 from 11am-1pm. Second by Scott Milliken, vote was unanimous. No food vendors was discussed as no food in park is allowed. Vendors to set up outside of the park along the school access road. Vendors suggested: Animal Control, Kanes Crusade, Fursique, Sandy's K9,

On Point, Kessler Kennels, K9 Capers, Pet Photographer, Daves Pet City, Pet Supplies Plus, Deb Guidi (mobile Vet), Dr Vincuas, Vet Techs, Groomingdales and any West Springfield Groomers. Goodie bags as giveaways discussed. Bandanas to be handed out. Reusable bags suggested as bags for giveaway. Ask vendors to donate to goodie bags or to donate toward one large raffle basket.

New Business:

Dog Park Sponsors: Names to be listed at the park as sponsors: Wojocik Family; Agawam Dog Owners Group; Realtor Association of Pioneer Valley. Sue Drumm made a motion to include King Ward Coach Lines on donors list, Harold Kane second the motion, vote was unanimous.

Memorial Donation: Discussion was made of the cost of plaque metal benches, estimated at \$1250.00. Metal Bench cost \$1200.00. Engraved plaque cost from CHH Engraving to be determined. 6X8 plaque with characters and number of lines for engraving. Members of The Realtor Association of Pioneer Valley to donate a plaque metal bench in memory of Cindy Ayre. Family of Cindy Ayre to choose bench location within the park. Future benches will need poured concrete pads. Money for pads used from maintenance money from the Stanton Foundation. Monies for donations be submitted to ADOG along with a completed form for a plaque. ADOG to pay Park & Rec Dept., Park & Rec Dept. will attach plaques. To simulate form from Garden of Angels at School Street.

2016 Calendar Photo Contest: Electronic submission for photo entry was discussed. New name for calendar was discussed; "Dogs Unleashed ". Entry submission forms could say "Wanted-Dogs Unleashed". Photo quality of submissions was discussed. Motion was made by Cheryl Barnhart to get a new judge. Second by Brad Jameson. Vote was unanimous. Discussed having 12 dogs chosen and letting Facebook choose the cover from the 12. Most votes to choose month of choice, with last place taking the last month open. Empty days on calendar to have small pictures of the other entries. The need to set up contest submissions online with a company such as Walgreens or Shutterfly was discussed and the issues that Paul Lussier had last year with electronic submissions. Discussion was made of decline in photo submissions and the quality of the entries. Sales of the calendar also discussed; of 200 printed approximately 150 were actually sold. Only 9 out of 12 months had sponsors. Discussion was made of amount of work vs profit. Motion was made by Cheryl Barnhart to cancel the calendar for this year. Brad Jameson second. Vote was unanimous.

Other Matters:

Discussed the need for insurance for the grand opening. Discussed ADOG members act as (vest wearing) monitors of the park. Discussed key card entry for the park with Stanton Foundation. Solar powered key card entry discussed. Registering licensed/vaccinated dogs voluntarily with no fee was discussed. Motion was made by Cheryl Barnhart to hold quarterly meetings or often as needed. Second by Sue Drumm. Discussed months to meet: January-May-September-December (August needed this year) Vote was unanimous.

It was announced that the next meeting would be Wednesday, August 19, 2015 at 7pm at the Agawam Library.

The meeting was adjourned at 8:50pm.